

EVENT PROPOSAL

# Run to End Homelessness 5K10K

March 8, 2025, Forest Park, Springfield



Presented by:





# About Event

We are excited to invite you to become a valued sponsor of the Springfield Rescue Mission's upcoming fundraising event, the Run to End Homelessness 5K10K. This event is not just a race; it is a powerful opportunity to make a difference in our community by supporting our vital rehabilitation programs for homeless men, as well as our emergency and community food outreach initiatives that serve homeless men, women, and children.

In addition to the race, we will host a "Carb Up" Spaghetti Dinner at the Basketball Hall of Fame the night before the event that will include music, raffle prizes and local artisan vendors offering their wares. This dinner will serve as a festive gathering for participants and supporters, creating a warm atmosphere for families and friends. Both the dinner and the race promise to be fun, family-friendly events designed to bring our community together in support of our most vulnerable populations.

By sponsoring this event, you will not only help us provide critical services to those in need but also demonstrate your commitment to making our community a better place. Your support will allow us to continue our work and show those we serve that we care. We hope you will join us in this important effort. Together, we can help change lives and end homelessness in our community.

Thank you for considering this opportunity to make a meaningful impact

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## Young Hero's Fun Run

For extra cheer this year, SRM has added a kids run for ages 6 -15.

## Sponsorship Levels

	Presenting \$10,000	Diamond \$5,000	Platinum \$3,000	Gold \$1,000	Award Sponsor \$750	Supporting \$500
Recognition on SRM's website, social media pages and radio through The Q99.7 and WMAS 94.7 pm Audacy	✓	✓	✓	✓	✓	✓
Ad placement in Event Program	Full-page	Half -page	Quarter-page	Logo	Logo	Logo
Business listed in email Eblast to participants	✓	✓	✓	✓	✓	✓
Registration fees waived	10	5	3	1		
Sponsor's logo displayed at race event	Banner at Start/Finish Line, Mile Marker and on Sponsor Board	Banner at Start/Finish Line, Mile Marker and on Sponsor Board	Banner at Venue, Sign along Race Route and on Sponsor Board	Sponsor Board		
Option to provide swag items to be distributed to participants	✓	✓	✓	✓		
Press Release for Presenting Sponsorship Level. Business named in all marketing & collateral	✓					



# Payment Options



## BUSINESS SPONSORSHIP FORM - BY CHECK ONLY - ONLINE LINK OPTION BELOW

Please fill out this form to confirm your chosen sponsorship package.

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP LEVELS:

- \$10,000 Presenting Sponsor (10 fees waived)
- \$5,000 Diamond Sponsor (5 fees waived)
- \$3,000 Platinum Sponsor (3 fees waived)
- \$1,000 Gold Sponsor (1 fee waived)
- \$750 Award Sponsor
- \$500 Supporting Sponsor

Other: \$\_\_\_\_\_

*Please mail this form to Springfield Rescue Mission, Attn: Robin Gobeille, P.O. Box 9045, Springfield, MA 01102-9045. Check payable to: Springfield Rescue Mission.*

Send logo in jpeg format to [rgobeille@springfieldrescuemission.org](mailto:rgobeille@springfieldrescuemission.org) or through our online sponsorship form, if previously not submitted, in order to ensure you'll have a banner at the event by *February 16, 2024*

### OTHER PAYMENT OPTIONS

Online Sponsorship payment option available here:  
<https://springfieldrescuemission.org/endhomelessness-sponsor/>

REGISTRATION FORM - Online Process  
<https://runsignup.com/Race/Register/?raceId=67995>



Use this QR Code to become a Sponsor for our Event or register to participate.



**THANK YOU FOR SUPPORTING THE  
SPRINGFIELD RESCUE MISSION!**

PLEASE NOTE: SPONSORSHIP REFUNDS ARE NOT PROVIDED IF THE EVENT IS CANCELLED FOR REASONS BEYOND THE ORGANIZER'S CONTROL.

For questions or more information, please contact Robin Gobeille at [rgobeille@springfieldrescuemission.org](mailto:rgobeille@springfieldrescuemission.org) or (413) 732-0808 ext. 237