



EVENT SPONSORSHIP PROPOSAL

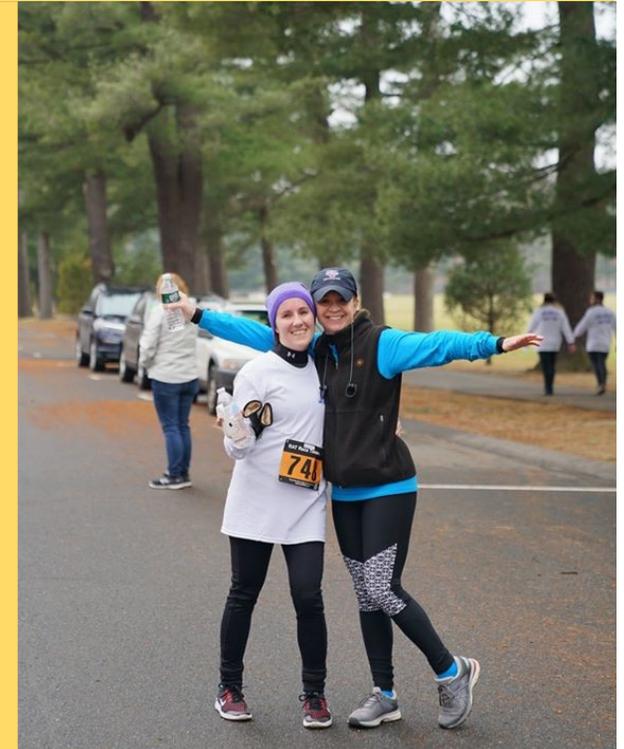


**SPRINGFIELD
RESCUE MISSION**

COLDEST DAYS VIRTUAL CHALLENGE

**Monday, February 1
through
Sunday, February 28, 2021**

www.springfieldrescuemission.org



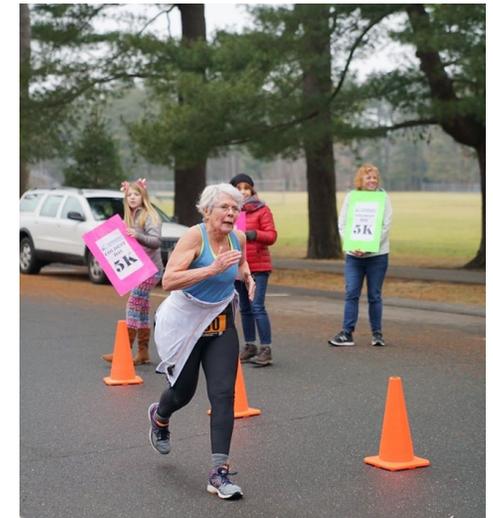
SPRINGFIELD RESCUE MISSION'S COLDEST DAYS VIRTUAL CHALLENGE

RAISING AWARENESS OF HOMELESSNESS

For the past seven years, the Springfield Rescue Mission has hosted our annual "Coldest Day 5k" where hundreds of runners would come together to experience one of the challenges the homeless face during the harsh New England winter weather. Though it may look different than years past, we will continue on this year to make our 8th **Annual *Coldest Days Virtual Challenge!***

ABOUT THE RACE

This fundraising event will be hosted over the month of February where participants can choose to participate in our **Run/Walk Challenge** event or our **Bike Challenge** event, or both! Participants are able to run/walk or bike at their own pace and from any location they choose. Individuals and groups are encouraged to join our virtual challenge to help raise awareness of homelessness and to support our **Emergency and Rehabilitation Programs**.



PROGRAMS YOU'LL BE SUPPORTING

Emergency Shelter: SRM's overnight facility provides shelter for up to 43 guests with shelter which includes a shower, change of clothes, evening meal and breakfast the next morning. In 2019, we provided over 10,000 shelter beds and over 17,5000 meals.

Men's New Life Rehabilitation/Transitional Program – A 12-month residential, Christian Rehabilitation Program for homeless men in a structured environment. In 2019, we provided over 7,500 shelter beds and 25,000 meals.

Public Breakfast: Breakfast is provided Monday through Saturday serving a nutritious morning meal to men, women and children. In 2019, we provided over 14,500 meals.

Operation SONshine: SRM's mobile food service van delivers nutritious meals, hope and prayer for homeless and poor men, women and children. In 2019, we provided over 12,000 meals through this ministry.

Give Away Center: Each week, SRM's Give-Away Center provides men, women and children with clothing, hygiene items and other essential items for daily living. In 2019, we provided over 108,500 items of clothing and other items.

\$5,000 DIAMOND SPONSORSHIP INCLUDES

- ◆ [Insert Company Name's] Logo with direct link to your website on event advertisements
- ◆ [Insert Company Name's] Company Logo with Website Link displayed on our Race Website Page
- ◆ [Insert Company Name] printed on race shirts
- ◆ [Insert Company's Name's] Coupons, or deals, distributed to participants through our "Virtual Swag Bag" (company must provide coupons/deals)
- ◆ [Insert Company Name's] Physical "Swag" distributed to participants (company must provide swag to SRM to be distributed to participants)
- ◆ [Insert Company Name's] Logo with your company's tagline and video
- ◆ 500 Miles of the race will be sponsored on behalf of [Insert Company Name]
- ◆ 5 Long Sleeve Race T-Shirts and 5 registration fees waived
- ◆ Press Release with media coverage to include company name as Presenting Sponsor
- ◆ Highlight recognition of your business/organization on our social media outlets
- ◆ Certificate of Sponsorship Acknowledgment





\$3,000 PLATINUM SPONSORSHIP INCLUDES

- ◆ [Insert Company Name's] Logo with direct link to your website on event advertisements
- ◆ [Insert Company Name's] Company Logo with Website Link displayed on our Race Website Page
- ◆ [Insert Company Name] printed on race shirts
- ◆ [Insert Company's Name's] Coupons, or deals, distributed to participants through our "Virtual Swag Bag" (company must provide coupons/deals)
- ◆ [Insert Company Name's] Physical "Swag" distributed to participants (company must provide swag to SRM to be distributed to participants)
- ◆ 3 Long Sleeve Race T-Shirts and 3 registration fees waived
- ◆ Press Release with media coverage to include company name as Sponsor
- ◆ Highlight recognition of your business/organization on our social media outlets
- ◆ Certificate of Sponsorship Acknowledgment

\$1,000 GOLD SPONSORSHIP INCLUDES

- ◆ [Insert Company Name's] Logo with direct link to your website on event advertisements
- ◆ [Insert Company Name's] Company Logo with Website Link displayed on our Race Website Page
- ◆ [Insert Company Name] printed on race shirts
- ◆ 1 Long Sleeve Race T-Shirt provided and 1 registration fee waived
- ◆ Press Release with media coverage to include company name as Sponsor
- ◆ Highlight recognition of your business/organization on our social media outlets
- ◆ Certificate of Sponsorship Acknowledgment



For questions or more information, please contact Rebecca Connor, Events Coordinator, at rconnor@springfieldrescuemission.org or (413) 732-0808 ext. 225

COLDEST DAY VIRTUAL CHALLENGE SPONSOR FORM - PAY BY CHECK

Please fill out this form to confirm your chosen sponsorship package.

Sponsor Name:

Contact Name:

Address:

City: State: Zip code:

Phone:

Email:

SPONSORSHIP AMOUNT:

\$5,000 Diamond Sponsor (5 registration fees waived)

\$3,000 Platinum Sponsor (3 registration fees waived)

\$1,000 Gold Sponsor (1 registration fees waived)

\$_____ Other Amount as Supporter

Please send logo in jpeg format to
rconnor@springfieldrescuemission.org

\$ _____	_____	_____
Total Sponsorship Cost	Signature	Date

Return this form with check made payable to **Springfield Rescue Mission** by **January 1, 2021** to ensure appropriate printing time for ads and shirts. Have friends or family support your run by making a donation to the Rescue Mission on your behalf.

Mail this form and check to: Springfield Rescue Mission, Attn: Rebecca Connor, P.O. Box 9045, Springfield, MA 01102-9045.

To pay by credit or debit card, please see next page.

SPONSORSHIP REFUNDS ARE NOT PROVIDED IF THE EVENT IS CANCELLED FOR REASONS BEYOND THE ORGANIZER'S CONTROL.

THANK YOU FOR SUPPORTING THE SPRINGFIELD RESCUE MISSION AND BRINGING AWARENESS TO HOMELESSNESS!

Springfield Rescue Mission is a 501(c)(3) organization.
All contributions are deductible to the fullest extent of the law.



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COLDEST DAYS VIRTUAL CHALLENGE SPONSOR FORM - CREDIT CARD FORM

Please fill out this form to confirm your chosen sponsorship package.

SINGLE GIFT USING MY CREDIT/DEBIT CARD

I authorize Springfield Rescue Mission to charge my credit/debit card for the amount of \$_____

\$10.00 is the minimum credit card donation.

VISA MasterCard Discover AMEX

Card Number

Exp. Date _____ CCV# _____ Phone # _____

Print name as it appears on the credit/debit card

Authorized Signature

Email address _____

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For more information please visit
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