



EVENT SPONSORSHIP PROPOSAL



**SPRINGFIELD
RESCUE MISSION**

COLDEST DAYS 5K & VIRTUAL WALK/RUN

**Saturday, February 5 - In Person 5K
February 1-28 - Virtual Walk/Run**

www.springfieldrescuemission.org



SPRINGFIELD RESCUE MISSION'S COLDEST DAYS 5K & VIRTUAL WALK/RUN *RAISING AWARENESS OF HOMELESSNESS*

For the first seven years, the Springfield Rescue Mission hosted its annual "Coldest Day 5k" where hundreds of runners would come together to experience one of the challenges the homeless face with the harsh New England winter weather. Due to COVID-19, last year marked our first ever Coldest Days Virtual Challenge. This year, the Springfield Rescue Mission has combined our in-person 5K with a month-long virtual challenge to make our **9th Annual Coldest Days 5K & Virtual Walk/Run!**

ABOUT THE RACE

This fundraising event will be **in-person** on **Saturday, February 5, 2022** for a **5K Race/Walk** through **Forest Park** starting at the **ECOS Building**, and will be **virtually** throughout the month of February. Individuals and groups are encouraged to join our in-person 5K and/or our virtual event to help raise awareness of homelessness and to support our **Emergency, Rehabilitation and Community Food Programs**.



PROGRAMS YOU'LL BE SUPPORTING

Emergency Shelter: SRM's overnight facility provides shelter for up to 43 men and offers a shower, change of clothes, evening meal and breakfast the next morning.

Men's New Life Rehabilitation: A 12-month residential, Christian Rehabilitation Program for homeless and/or addicted men.

Transitional Living Program: An extension of the SRM's Men's New Life Program where graduates of the MNL Program can stay for up to 12 additional months to continue working towards making a full transition to independent living.

Public Breakfast & Public Lunch: FREE Breakfast and FREE Lunch is provided Mondays through Saturdays serving a nutritious morning and afternoon meal to men, women and children.

Operation SONshine: SRM's mobile food service delivers nutritious meals, hope and prayer for homeless and poor men, women and children.

Give Away Center: A FREE service that provides men, women and children with clothing, hygiene items and other essential items for daily living.



SPONSORSHIP LEVELS

	Diamond \$5,000	Platinum \$3,000	Gold \$1,000	Supporting \$500
Press Release with media coverage to include Company Name as Presenting Sponsor	✓	✓	✓	✓
Highlight recognition of Your Company in our newsletters, social media outlets and	✓	✓	✓	✓
Your Company's Logo with direct website link displayed on our Race Website Page	✓	✓	✓	✓
Your Company's Logo on Banner displayed at Event	✓	✓	✓	✓
Full-Color Ad in printed Event Program	One-page	Half-page	Quarter-page	Logo
Registration Fees Waived and Long Sleeve Race T-Shirts	5	3	1	
Your Company's Blub on our Sponsor Page located on our Race Website Page	✓	✓		
Your Company's promotional products distributed at Event (<i>your company must provide SRM with promotional products prior to event</i>)	✓	✓		
Opportunity for large check presentation	✓	✓		
Opportunity for Your Company to set up a Table at Event	✓			



COLDEST DAYS 5K & VIRTUAL WALK/RUN SPONSOR FORM - PAY BY CHECK

Please fill out this form to confirm your chosen sponsorship package.

Sponsor Name:

Contact Name:

Address:

City: State: Zip code:

Phone:

Email:

Please send logo in jpeg format to
rconnor@springfieldrescuemission.org
if previously not submitted.

SPONSORSHIP AMOUNT:

___ \$5,000 Diamond Sponsor (5 registration fees waived)

___ \$3,000 Platinum Sponsor (3 registration fees waived)

___ \$1,000 Gold Sponsor (1 registration fees waived)

___ \$500 Supporting Sponsor

___ \$_____ Other Amount as Supporter

\$

Total Sponsorship Cost

Signature

Date

Return this form with check made payable to **Springfield Rescue Mission** by **January 2, 2022** to ensure appropriate printing time for advertisements. Have friends or family support our run by making a donation to the Rescue Mission on your behalf. Mail this form and check to: Springfield Rescue Mission, Attn: Rebecca Connor, P.O. Box 9045, Springfield, MA 01102-9045.

To pay by credit or debit card, please see next page.

SPONSORSHIP REFUNDS ARE NOT PROVIDED IF THE EVENT IS CANCELLED FOR REASONS BEYOND THE ORGANIZER'S CONTROL.

THANK YOU FOR SUPPORTING THE SPRINGFIELD RESCUE MISSION AND BRINGING AWARENESS TO HOMELESSNESS!

For more information please visit springfieldrescuemission.org

Springfield Rescue Mission is a 501(c)(3) organization.

All contributions are deductible to the fullest extent of the law.



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For questions or more information, please contact Rebecca Connor, Events Coordinator, at rconnor@springfieldrescuemission.org or (413) 732-0808 ext. 225

COLDEST DAYS 5K & VIRTUAL WALK/RUN SPONSOR FORM - CREDIT CARD FORM

Please fill out this form to confirm your chosen sponsorship package.

SINGLE GIFT USING MY CREDIT/DEBIT CARD

☐ I authorize Springfield Rescue Mission to charge my credit/debit card for the amount of \$_____

\$10.00 is the minimum credit card donation.

☐ VISA ☐ MasterCard ☐ Discover ☐ AMEX

Card Number

Exp. Date _____ CCV# _____ Phone # _____

Print name as it appears on the credit/debit card

Authorized Signature

Email address _____

SPONSORSHIP AMOUNT:

___ **\$5,000 Diamond Sponsor** (5 registration fees waived)

___ **\$3,000 Platinum Sponsor** (3 registration fees waived)

___ **\$1,000 Gold Sponsor** (1 registration fees waived)

___ **\$500 Supporting Sponsor**

___ **\$_____ Other Amount as Supporter**

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