



# SPRINGFIELD RESCUE MISSION

Serving the Homeless in Jesus' Name Since 1892

The Springfield Rescue Mission is preparing for our 6<sup>th</sup> Annual "Coldest Day 5K" Race on Saturday, February 2, 2019. This fundraising event is a great opportunity for people to experience the cold harsh winter air, feel what it's like to walk and live on the streets of Springfield and understand the solitude and loneliness that surrounds the homeless every day.



Your sponsorship will significantly impact our programs.

- ✚ A \$1,000 sponsorship donation will provide 68 safe warm beds in our Emergency Men's Shelter.

OR

- ✚ 520 nourishing meals to the poor and homeless.

Your company will benefit from the publicity through multi media coverage of this event. This year we are pleased to announce official timing and registration of the race will be organized by Fleet Feet of Longmeadow. With combined efforts of advertising, this race will reach thousands in social media audience.

Please consider sponsoring this unique and worthwhile event. If you have any questions, please contact Barbara Brizzolari at 413-732-0808 x225 or at [bbrizzolari@springfieldrescuemission.org](mailto:bbrizzolari@springfieldrescuemission.org). With your help, we can impact the lives of our city's homeless by providing them the services to transform their future.

Regards,

A handwritten signature in black ink that reads "Ron Willoughby".

Ron Willoughby  
Executive Director/CEO

Enclosures

# COLDEST DAY 5K SPONSORSHIP FORM

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Ext. \_\_\_\_\_

Email: \_\_\_\_\_ (required for submission confirmation)

Name for Program Listing: \_\_\_\_\_

Please send logo to [bbrizzolari@springfieldrescuemission.org](mailto:bbrizzolari@springfieldrescuemission.org)

## Sponsorship Levels:

- Diamond \$5,000**.....5 runner entries in race
- Platinum \$4,000**.....4 runner entries in race
- Gold \$3,000**.....3 runner entries in race
- Silver \$2,000**.....2 runner entries in race
- Bronze \$1000**.....1 runner entry in race
- Supporter \$500**
- Other Amount:** \_\_\_\_\_

Your logo will be displayed on the race start/finish arch (\$1,000 min. donation).

You will be listed in race program which will be distributed at the race.

Your logo will be posted on Springfield Rescue Mission's Facebook, Instagram and Twitter pages.

Your logo will be posted on "Sponsor Thank You Display" at race.

*Return this form with check made payable to "Springfield Rescue Mission" by January 18, 2019 to ensure appropriate printing time for ads and signs.*

*Mail form to: Springfield Rescue Mission, Attn: Barbara Brizzolari, P.O. Box 9045, Springfield, MA 01102-9045.*

*To pay by credit card, please contact Springfield Rescue Mission's Donor Office, Georgia Briggs, 413-732-0808 ext. 223.*

## THANK YOU FOR SUPPORTING THE SPRINGFIELD RESCUE MISSION!

Springfield Rescue Mission is a 501(c)(3) organization. All contributions are deductible to the fullest extent of the law.



# SPRINGFIELD RESCUE MISSION

The goal of the Springfield Rescue Mission (SRM) since 1892 is to meet the physical and spiritual needs of the hungry, homeless, addicted, and poor by introducing them to Christ and helping them apply the Word of God to every area of their lives.

**Emergency Shelter:** SRM's overnight facility where men receive a clean bed, toiletries, shower, two hot meals (dinner and breakfast), medical attention, clothing, counseling, advocacy, and if they choose to participate, a morning Bible message. This experience is often an entrance point to our Men's New Life program.



**Men's New Life Rehabilitation Program** – A 12-month residential, Christian rehabilitation program for homeless men in a structured environment providing education, basic life skills, health care, and other services to help the men develop positive lifestyle changes and implement long-range plans toward a sustainable, productive life. SRM's facility is located at 10 Mill Street and has

a capacity for 60 dorm beds in MNLRP.

**Public Breakfast:** SRM consistently provides the community with a public breakfast Monday through Saturday, serving a nutritious morning meal to an average of 100 hungry and homeless men, women and children each day.



**Operation SONshine:** SRM's mobile food service van regularly delivers nutritious meals to homeless and poor men, women and children in Springfield's low-income neighborhoods. Our van goes into the streets to share the Gospel of Jesus, offer prayer, food and information about our services and how life-change can begin.

**Give Away Center:** Each week, SRM's Give Away Center provides men, women and children with clothing, hygiene items, groceries and other items. Here we provide for the basic needs of men, women and children. This Center provides a retail-like atmosphere preserving one's dignity as our guest's shop for **FREE** clothing, coats, shoes and household items.



**Holiday Meals:** A traditional holiday meal is served to homeless men, women and children on Easter, Thanksgiving and Christmas. We also provide Easter baskets to children and Christmas presents to our holiday dinner guests.

